https://www.michigan.org/article/trip-idea/get-scoop-best-ice-cream-michigan
"Get the Scoop: Best Ice Cream in Michigan"
Sponsored by Pure Michigan campaign
<meta name="keywords" content="michigan ice cream, best ice cream in michigan" />
Shows largely gourmet ice cream shops by region of the state. Only a few pictures. No map.

Few photos, but good quality. My rank: 2 of 5.

https://www.freep.com/story/entertainment/dining/2018/07/18/best-places-get-ice-cream-michigan/782025002/
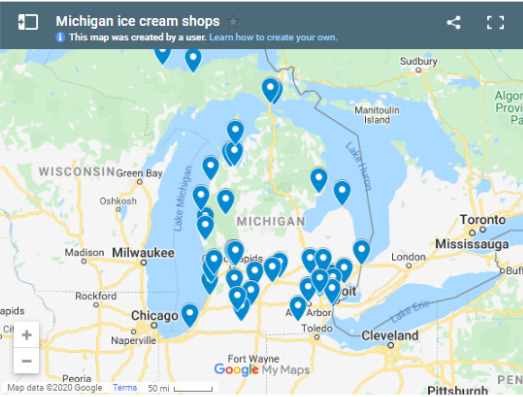"These are the best places to get ice cream in Michigan"
By Detroit Free Press
(no <meta name=keywords> tag)
Pictures for some but not all. Includes map. Includes Yelp and Google review scores.

With nearly 1,600 dairy farms in the state, you're bound to find some great ice cream in both the Lower and Upper Peninsulas.

We compiled a list of some of the best ice cream spots based on Yelp, TripAdvisor and Google reviews and ratings. We also looked at what food experts had to say.

Some of the places on this list make their own ice cream and others serve Michigan-made brands. For some reviewers it wasn't just about the taste and consistency of the ice cream, but also the flavor options and presentation.

Here are the favorites:

Apple Knockers Ice Cream Parlor

115 W. Prairie St., Vicksburg

A friendly staff serves up a large selection of ice cream flavors and desserts.

Ratings: Yelp: 5.0, **TripAdvisor:** 5.0, **Google:** 4.7

Arcadia Ice House

17073 Northwood Highway, Arcadia

An old fashioned ice cream shop with tons of unique flavors and large servings in homemade waffle cones. One TripAdvisor user called it a hidden gem.

Ratings: Yelp: 5.0, **TripAdvisor:** 5.0, **Google:** 4.8

Atrium Cafe & Ice Cream Parlour

1519 Military St., Port Huron

Generous servings of high quality ice cream.

Ratings: Yelp: 4.5, **TripAdvisor:** 4.5, **Google:** 4.7

I like the map and the Yelp/TripAdvisor/Google reviews. My rank: 1 of 5.

https://www.pbs.org/food/features/best-ice-cream-michigan/
By PBS
"Where Is the Best Ice Cream in Michigan?"
(no <meta name=keywords> tag)
Long list, alphabetic by store name. No photos, no map. Include link to each store's website.

Nothing about this page excites me. My rank: 4 of 5.

https://www.mlive.com/entertainment/2012/08/michigans_best_ice_cream_parlo_3.html
By mLIVE.com
"Michigan's Best Ice Cream Parlor: Our Top 10 and a few surprises!"
(no <meta name=keywords> tag)
Lengthy list. A paragraph about each one. Small pictures. Very ad heavy. Links.

Everyone loves House of Flavors in Ludington.

5. House of Flavors, Ludington: The line was out the door on the night we arrived, the last stop of Day 1. We were greeted by Patricia Ezdebski who was there on an outing with a church youth group from Emmanuel Lutheran Church. They usually stop at House of Flavors on Tuesdays, but they wanted to meet us and share their feelings for House of Flavors. I asked them their favorite flavors, and I was bombarded by "all of them." House of Flavors has a lot of history, dating back to 1948 when Bob Neal Sr. moved his family to Ludington and purchased 50 pecent of Miller Dairy. Today the Neal family still runs the operation, and the historic photos still decorate the parlor. Tourists love it, and so do the locals. Kids love Blue Moon; I was partial to caramel cribou (vanilla ice cream swirled with caramel & chocolate covered caramel pieces). After sampling many flavors, I sat down for the Original Pig's Dinner (vanilla, chocolate, strawberry and orange pineapple ice creams served on a banana in a pig's trough, with pineapple, wild cherry, strawberry and chocolate toppings). Oh, and you get this year's collector pig pin. Great, energetic staff. Open daily.

Annoying ads. Poor quality pictures. Small print. My rank: 3 of 5.

https://www.tripadvisor.com/ShowTopic-g28943-i319-k5696444-Best_ice_cream_parlors_in_Michigan-Michigan.html
By TripAdvisor
"Best ice cream parlors in Michigan"
Page disorganized. A link to an article followed by reader comments? Not visually appealing at all. Very ad heavy.

What a mess! My least favorite. My rank: 5 of 5.

My site:
- Will include a state map
- Will include links to store sites (where available)
- Will include fun things to do in the area (what brought us there in the first place)
- Will include our own ratings…0 to 4 "scoops"
- Will include price of items which we purchased